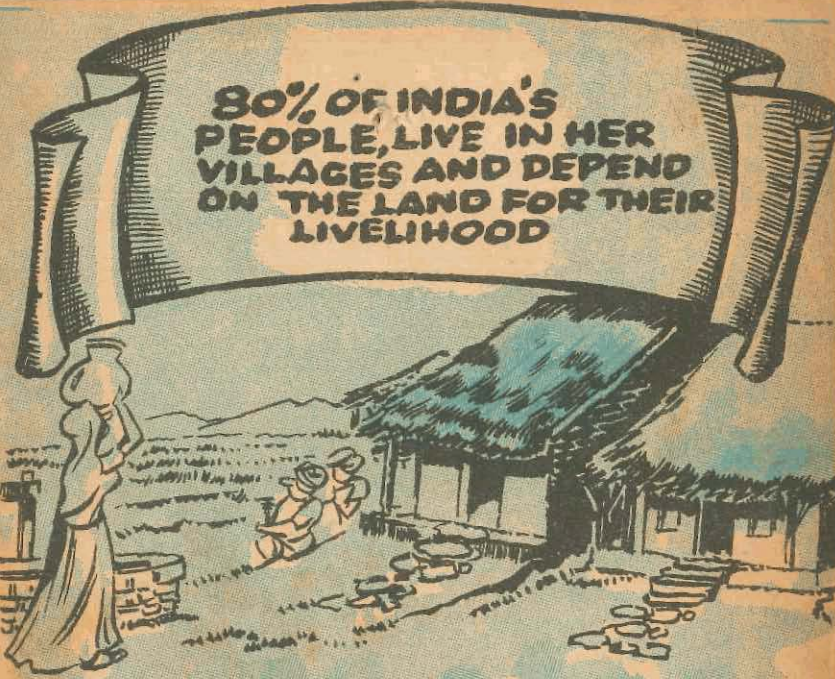


FROM  
DARKNESS  
TO  
LIGHT





**THE SWATANTRA PARTY  
FIRST AND FOREMOST STANDS  
FOR THE COMMON MAN  
..... HIS FOOD  
..... HIS SHELTER  
..... HIS CLOTHING  
AND ABOVE ALL HIS RIGHTS  
TO LIVE AS A FREE MAN**



**80% OF INDIA'S  
PEOPLE, LIVE IN HER  
VILLAGES AND DEPEND  
ON THE LAND FOR THEIR  
LIVELIHOOD**

**THEY WORK  
FROM DAWN  
TO DARK...**



... AND PRODUCE



... THAT IS WHY WE ALL CAN EAT



THE SWATANTRA PARTY  
HOLDS THAT AGRICULTURE  
MUST BE GIVEN THE  
HIGHEST PRIORITY

**B**UT THE FARMER  
HAS HIS PROBLEMS:  
SOME COME FROM  
NATURE...  
BUT MOST OF THEM  
COME FROM THE  
GOVERNMENT...

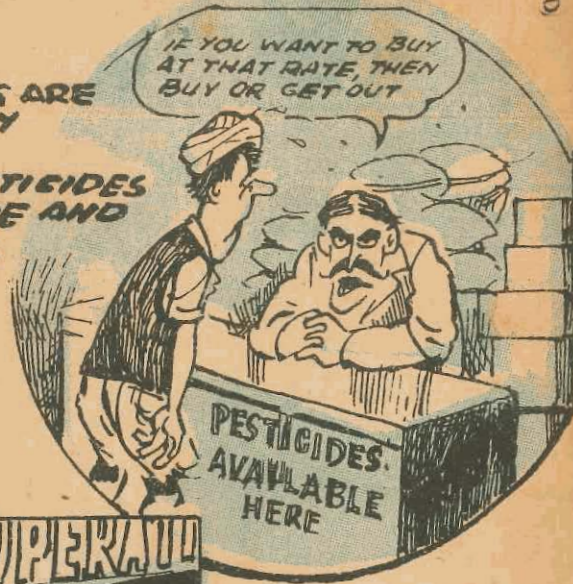
AT TIMES RAINFALL  
IS SHORT...  
BUT THE GOVERN-  
MENT HAS FAILED  
TO CONSERVE  
WATER.



AT OTHER TIMES  
THERE ARE FLOODS  
... BUT THE GOVERN-  
MENT HAS DONE  
LITTLE FOR FLOOD  
CONTROL.

(20 YEARS AGO, THE  
ANNUAL DAMAGE  
FROM FLOODS WAS  
RS. 20 CRORES.  
TODAY IT IS OVER  
RS. 200 CRORES PER  
YEAR.)

**MOST CROPS ARE  
ATTACKED BY  
PESTS  
... BUT PESTICIDES  
ARE SCARCE AND  
EXPENSIVE.**

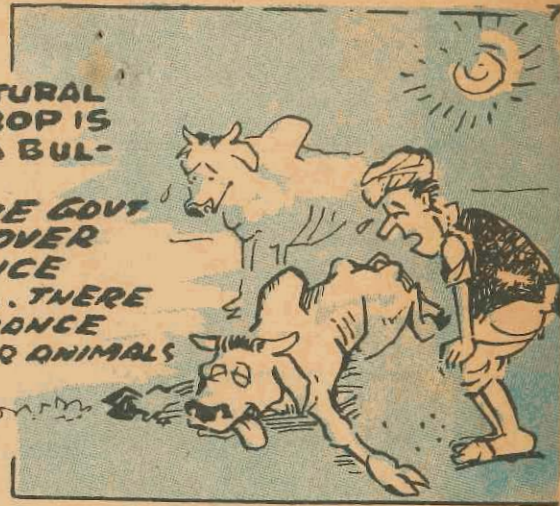


**OFTEN THE LAND IS  
TIRED FROM CENTURIES  
OF OVER CULTIVATION  
BUT FERTILISERS  
ARE EITHER NOT  
AVAILABLE OR HAVE  
FOUND THEIR WAY  
INTO THE BLACK  
MARKET, BECAUSE  
FERTILISER DISTRI-  
BUTION HAS BECOME  
A MONOPOLY OF  
"COOPERATIVES"  
CONTROLLED BY  
POLITICIANS.**



**IF DUE TO NATURAL  
CAUSES, A CROP IS  
RUINED OR A BUL-  
LOCK DIES,  
THOUGH THE GOVT  
HAS TAKEN OVER  
ALL INSURANCE  
COMPANIES... THERE  
IS NO INSURANCE  
FOR CROP OR ANIMALS**

*Handwritten signature or scribble.*



**THE SWATANTRA PARTY  
HOLDS THAT THE LIFE OF  
THE RURAL PEOPLE SHOULD  
BE IMPROVED BY...**



- A. ASSURING THE TENANTS AND SHARE CROPPERS SECURITY OF TENURE AND FAIR RENTS
- B. BY EFFECTIVELY GUARANTEEING TO LANDLESS LABOURERS A MINIMUM WAGE
- C. BY PROTECTING THE FARMERS FROM CALAMITIES NOT OF THEIR MAKING THROUGH FACILITIES FOR INSURING CROP AND CATTLE
- D. BY ENSURING FARMERS THROUGH FAIR SUPPORT PRICE PROTECTION AGAINST THE EFFECTS OF WIDE SPREAD FLUCTUATION OF

WHEN THE FARMER GOES TO SELL HIS PRODUCE, THE GOVERNMENT BUYS AT VERY LOW RATES

(THERE ARE SEVERAL ITEMS OF FARM PRODUCE THAT HAS TO BE SOLD ONLY TO GOVERNMENT)



THE FARMER'S HOLDINGS ARE SMALL... HIS FAMILY LARGE



HE HAS TO SCRAPE AND SAVE...

TO FEED THEM,

CLOTHE THEM,

AND EDUCATE THEM



WITH THE SPIRALLING OF PRICES AND HEAVY TAXATION, LIFE HAS TURNED ALMOST UNBEARABLE.



THE SWATANTRA PARTY IS FIRMLY OPPOSED TO ANY POLICY OF MONOPOLY PROCUREMENT AND PURCHASE OF AGRICULTURAL COMMODITIES

LATER, IF TO MEET HIS OWN NEEDS, HE IS COMPELLED TO BUY... HE MUST BUY FROM HIS GOVERNMENT'S RATION SHOP AT THE GOVT'S PROFITEERING RATES.



THE SWATANTRA PARTY IS OPPOSED TO THE STATE ENTERING THE FIELD OF TRADE INDISCRIMINATELY THUS ENDANGERING FREE DISTRIBUTION.



THE SWATANTRA PARTY HOLDS THAT TAXATION AND SPIRALLING PRICES SHOULD BE KEPT AT SUCH LEVELS AS WILL NOT INTERFERE WITH THE REASONABLE LIVING STANDARD OF THE PEOPLE.

**HIS NEXT PROBLEM IS TO FIND EMPLOYMENT FOR HIS GROWN UP CHILDREN**



MY SON MAY OR MAY NOT PASS HIS SSC... WHAT WILL I DO WITH... I'LL HAVE TO FIND HIM A JOB... BUT HOW? WHERE?



AH! I'VE GOT IT... I'LL USE INFLUENCE...



... BUT HANG IT I DONT HAVE ANY... I KNOW NOBODY... NO MINISTERS, NO GOVERNMENT OFFICIALS... NOBODY



A PLAN FOR THE CONSTRUCTION OF ROADS WITH AN OUTLAY OF ABOUT RS. 3000 0000 000 WILL GIVE JOBS FOR 17 MILLIONS ESPECIALLY IN THE RURAL AREAS.



**THE SWATANTRA PARTY BELIEVE THAT JOB OPPORTUNITIES CAN EASILY BE PROVIDED BY THE BUILDING OF ROADS AND IN TRANSPORT UNDERTAKINGS WHERE MILLIONS OF INDIA'S UNEMPLOYED COULD EASILY BE ABSORBED**

**THEN AGAIN SOME WISE GOVERNMENT OFFICIAL TELLS HIM...**



THE NEW METHODS OF FARMING WILL GIVE YOU BETTER RESULTS... THOUGH THEY ARE COSTLY. NEW SEEDS, FERTILISERS ETC....

**BUT WHERE IS THE WATER?**



OH, THATS NOTHING THE GOVERNMENT IS PROVIDING MINOR IRRIGATION SCHEMES! ALL YOU HAVE TO DO IS TO GET A PUMP!

O YES! THATS A GOOD IDEA. BUT...



**BUT WHERE IS THE ELECTRICITY?**



**THE SWATANTRA PARTY HOLDS THAT A SENSE OF STABILITY AND INCENTIVES FOR INDIVIDUAL EFFORT IS VITAL FOR PROGRESS**

NOW THE PROBLEM ARISES...

HOW TO MEET ALL THESE PAYMENTS: TAXES, HIGH PRICES, SCHOOL FEES?



FINALLY HE MAKES IT.

YEA! I GOT THE LOAN! RS 1500/-

BUT YOU APPLIED FOR RS. 2000/- WHERE IS RS 500?



OH, RS 500? THAT'S GONE TO KEEP EVERYONE HAPPY



★ THE SWATANTRA PARTY HOLDS THAT A CLEAN AND GOOD ADMINISTRATION IS THE COUNTRY'S MOST VITAL NEED TODAY

THE CO-OPERATIVE BANK IS HANDY.

I WANT A LOAN OF RS. 2000! HERE IS MY WIFE'S JEWELLERY!



THEN FOLLOWS A SERIES OF PROCESSES:



...AND CONSIDERATION FOR BANK OFFICIALS



THEN ONE BRIGHT MORNING, THE GOVERNMENT WAKES UP AND WANTS TO WIDEN THE ROAD TO THE VILLAGE

WE ONLY REQUIRE 5 BIGHAS OF YOUR LAND FOR THIS NATIONAL UNDERTAKING...



B...B...BUT... NO "BUTS" ABOUT IT. UNDER THE 25TH AMENDMENT, THE GOVERNMENT CAN TAKE AWAY ANYBODY'S LAND...



... BUT WE WILL PAY YOU SOME AMOUNT.

BUT I DON'T WANT TO SELL!



YOU HAVE TO!



TODAY YOU CANNOT GO TO A COURT OF LAW TO TEST WHETHER THE LAND ACQUIRED BY GOVERNMENT IS FOR A VALID "PUBLIC PURPOSE" OR NOT. THE WORD "GOVERNMENT" COVERS THE VILLAGE PANCHAYATS AND NOT MERELY THE LOCAL STATE GOVERNMENT OR THE GOVERNMENT AT DELHI.

UNDER THE 25TH AMENDMENT TO TAKE AWAY LANDS AND PROPERTY WITHOUT PAYING ADEQUATE COMPENSATION THE SWATANTRA PARTY HOLDS THAT THIS IS AN INFRINGEMENT OF THE FUNDAMENTAL RIGHTS OF THE PEOPLE AS LAID DOWN IN THE CONSTITUTION. THE SWATANTRA PARTY HAS BEEN FIGHTING THIS UNJUST LAW AND WILL CONTINUE TO DO SO, TILL THE LAW IS REPEALED.



BUT THE FARMER IS NOT THE ONLY MAN IN THE VILLAGE THERE ARE THE LANDLESS LABOURERS WHO WORK ON THE FARM. IN THE DRY SEASON THESE LABOURERS HAVE NO EMPLOYMENT AND MORE OFTEN THAN NOT HAVE TO STARVE ON A MEAGRE SALARY



THE SWATANTRA PARTY DEMANDS A GUARANTEED MINIMUM WAGE FOR LANDLESS LABOURERS. THE PARTY WILL PROMOTE THE SMALL SCALE AGRO-BASED INDUSTRIAL VILLAGES SO AS TO ENSURE THAT LANDLESS LABOURERS AND EVEN THE SMALL FARMER EARN A LIVING WAGE WHO OTHERWISE WOULD REMAIN UNEMPLOYED DURING THE DRY SEASON.



... AND FINALLY THERE IS THE SMALL SHOPKEEPER, ARTISANS, CRAFTSMAN AND TRADERS WHO IN THEIR OWN SMALL WAY CONTRIBUTE TOWARDS THE WHOLE COMMUNITY. EVEN HERE GOVERNMENT INTERFERENCE IS FELT.



THE SWATANTRA PARTY STANDS FOR THE PRESERVATION OF THE FREEDOM OF THE SELF-EMPLOYED PEOPLE WHO ARE IN DANGER OF LOSING THEIR OCCUPATIONAL OPPORTUNITIES BY REASON OF THE POLICY OF STATISM.





# DO YOU KNOW THAT...

... IN 25 YEARS OF FREEDOM, THE CONGRESS GOVERNMENT MADE A GREAT MANY PROMISES.

## YET...

... ONE OUT OF EVERY FOUR VILLAGES, DOES NOT HAVE ANY DRINKING WATER SUPPLY.

... ONE OUT OF EVERY THREE VILLAGES DO NOT HAVE AN APPROACH ROAD.

... THE CONSTITUTION WANTED FREE COMPULSORY EDUCATION BETWEEN THE AGES 6 TO 14 YEARS BEFORE 1960. AT THE PRESENT RATE, THIS TARGET WILL BE REACHED 30 YEARS FROM NOW.

... 63000 ENGINEERS ARE STILL UNEMPLOYED

... 46,00,000 LITERATES SEEK JOBS

... 20 MILLIONS ARE STILL UNEMPLOYED

### HOW MUCH LONGER CAN YOU PUT UP WITH THESE FALSE PROMISES?

### THINK BEFORE YOU VOTE!

## VOTE

FOR THE PARTY WHICH WILL WORK FOR YOUR HAPPINESS AND THAT OF YOUR CHILDREN

## VOTE

FOR THE PARTY THAT WILL HELP YOU BECOME PROSPEROUS

# VOTE SWATANTRA

